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**9+ Years**

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360 Degree Cloud, 2021  
360degreecloud.com

## About **the Author**



**Rohit Bhalla** | COO

**Live, eat, and breathe Salesforce**

- Salesforce **Certified Veteran**
- **Strategist** of ISV & OEM Apps, Salesforce **Solution Consultant**
- Experienced Business **Process Implementation Expert** | 8years, 500+ Implementations
- Salesforce **Evangelist, Speaker** at multiple Salesforce and Product Events
- Upcoming **Author** of *“11 Blunders of Bleeding Money with Salesforce Partners”*

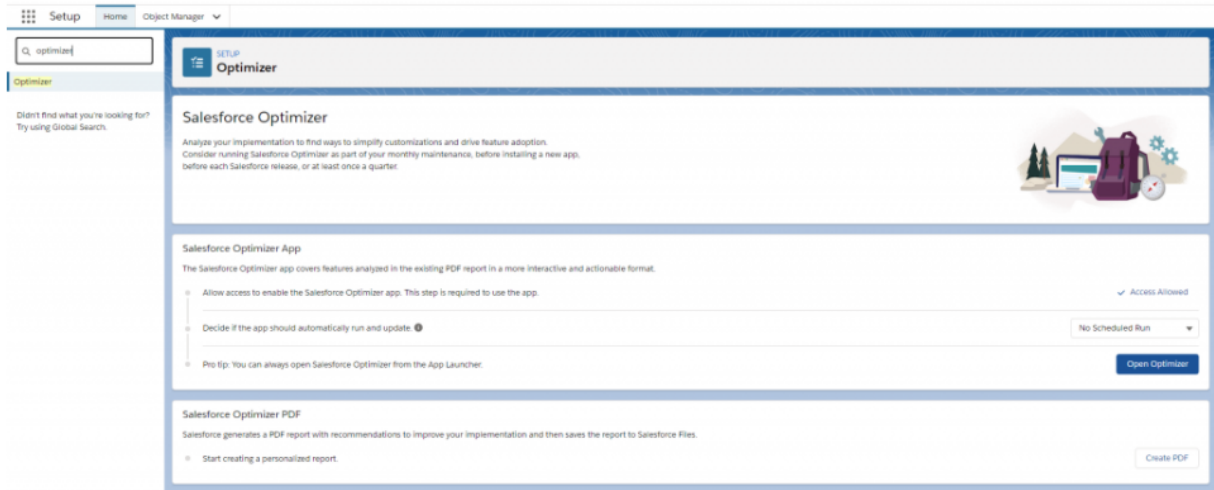
# About Us



## How to Enable Salesforce Optimizer

You don't have to worry as It's very quick and easy to setup Salesforce Optimizer. You don't have to install any package as it's enabled from Setup. You need these permissions to be able to run it:

- Customise Application
  - Modify All Data, and
  - Manage Users.
1. Navigate to the Setup menu and search 'Optimizer' in the quick search box.
  2. Select 'Allow Access' and you will be able to launch the app.
  3. You'll get the option to create a PDF immediately. You can also set the app to automatically run and update once a month.




Once the analysis is completed, you will receive an email about it. If you choose to generate a PDF, it will get saved in your Salesforce org as a file.


## Our Apps on AppExchange

### AppExchange Apps

**Our Most successful flagship**




**360 Merge Duplicates**




**1 App, 1 Number, Multiple Channels**

- ❖ SMS/MMS
- ❖ WhatsApp Messaging
- ❖ CTI (Calls)
- ❖ Ringless Voicemail
- ❖ Facebook Messenger
- ❖ Automated Texting
- ❖ 1-on-1 Conversation
- ❖ Link Tracking
- ❖ Bulk Texting & Scheduling
- ❖ Intelligent Texting (itext)


**360 Verify the Mail**



**360 Unsubscribe App**



**Textolic**



# Thank You



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