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 **360 Degree Cloud Technologies**
Everything You Need To Know

360 Degree Cloud, 2022
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About the Author



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Live, Eat, and breathe Salesforce

- Salesforce **Certified Veteran**
- **Strategist** of ISV & OEM Apps, Salesforce **Solution Consultant**
- Experienced Business **Process Implementation Expert** | 8 years, 500+ Implementations
- Salesforce **Evangelist, Speaker** at multiple Salesforce and Product Events
- Upcoming **Author** of *“11 Blunders of Bleeding Money with Salesforce Partners”*

About Us

RESOURCES	600+ DEVELOPERS, SPECIALISTS, ARCHITECTS, TRAILBLAZERS	400+ SALESFORCE CERTIFICATIONS	6 Offices LAGUNA BEACH (USA), NOIDA, FARIDABAD, PUNE, JAIPUR, Kolkata					
PROJECTS	3000+ SALESFORCE PROJECTS IMPLEMENTED	30+ INDUSTRIES SERVED	5 FLAGSHIP PRODUCTS	20 APPEXCHANGE SECURITY REVIEWS CLEARED				
PARTNERS	80+ PARTNERS	DEMO JAM WINNER	SALESFORCE PARTNER Summit (Platinum) Partner	PLEDGE 1% PROUD MEMBER	SELECTED FIRM TOP ECONOMICS PERFORMANCE COMPANY	TOP SALESFORCE CONSULTANTS		
REPUTATION	10+ SINCE INCEPTION	REVIEWED ON Clutch 5.0 20 REVIEWS CSAT REVIEWS	SALESFORCE registered ISV partner	SALESFORCE available on AppExchange	EMPLOYER	TOP Cloud Consulting Companies 2018	TOP 200 SUSTAINABLE COMPANIES 2018	CERTIFIED ISO 9001 2015 COMPANY

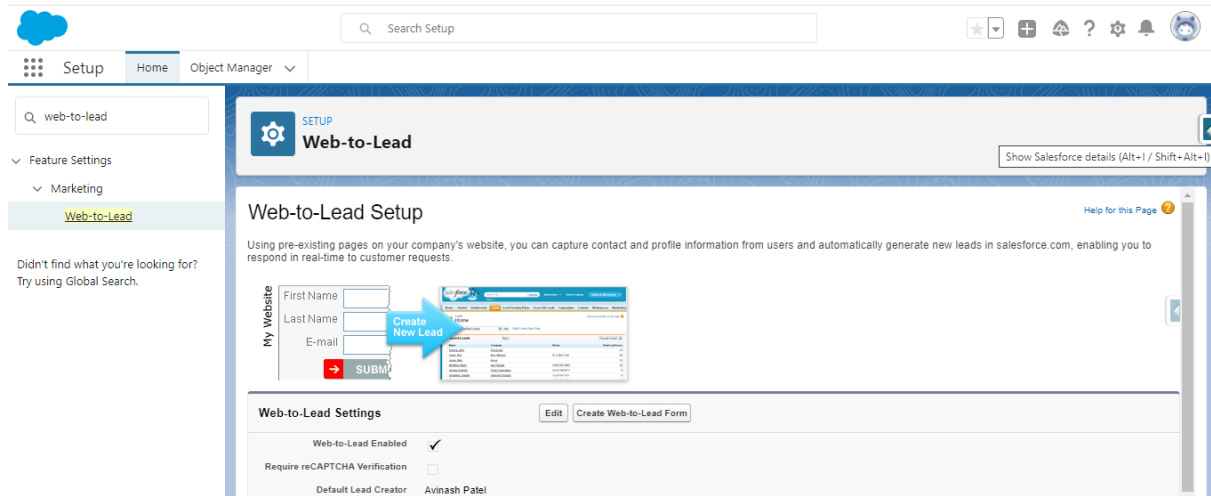
How to Setup Web-to-Lead Forms in Salesforce

Now let's have setup web-to-lead forms in Salesforce with a few simple steps.

Step 1: Use your credential to login into Salesforce.

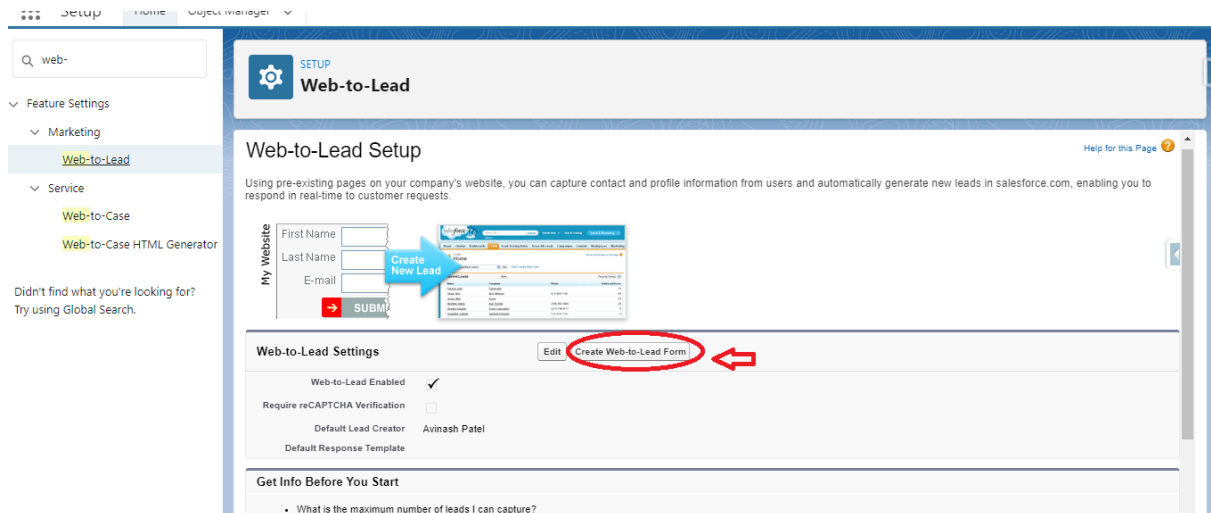
Step 2: Go to Setup.

Then select Customize -> Leads -> Web-to-Lead.



You will see that the checkbox Web-to-Lead Enabled is selected by default. Also, Salesforce will show the System Administrator as the default lead creator.

Step 3: Click Create Web-to-Lead Form.



Step 4: You'll be navigated to the following screen after clicking the button.

- Feature Settings
 - Marketing
 - Web-to-Lead

Didn't find what you're looking for?
Try using Global Search.

Select the fields you want in your form from the Available Fields section. You'll have fields you selected in the Selected Fields section. You then have to enter your preferred URL in the Return URL. Then, click Generate.

Step 5: You'll get an HTML code generated that can be changed as per your requirements. You can add this code to your website after changing it accordingly. Click Finished once done.

- Feature Settings
 - Marketing
 - Web-to-Lead
- Didn't find what you're looking for?
Try using Global Search.

Step 6: You'll see you have constructed the form with the fields you selected. Complete the form and check if a new lead has been created.

First Name

Last Name

Email

Company


City

State/Province

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- ❖ Facebook Messenger
- ❖ Automated Texting
- ❖ 1-on-1 Conversation
- ❖ Link Tracking
- ❖ Bulk Texting & Scheduling
- ❖ Intelligent Texting (itext)


Other offerings on AppExchange




360 Merge Duplicates



360 Verify the Mail



360 Unsubscribe App



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Thank You

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